



INTERNATIONAL TOURISM & CULTURAL HERITAGE, MA

Department of Geography



STARTING IN SEPTEMBER 2025
CAMPUS "LE MUSEE" / 34 GRANDE RUE
62200 BOULOGNE-SUR-MER / FRANCE

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MA IN INTERNATIONAL TOURISM & CULTURAL HERITAGE

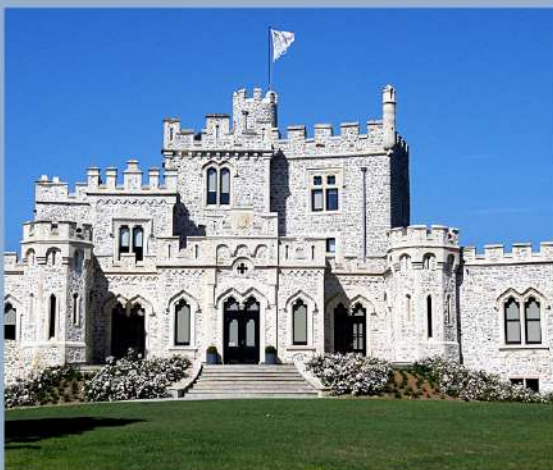


The MA in International Tourism and Cultural Heritage (InTouCH) certifies the acquisition of knowledge and skills based mainly on research in the fields of worldwide tourism and tangible and intangible cultural heritage.

The programme prepares students to enter the world of work immediately after graduation or to pursue doctoral studies.

100% English-taught programme

Internships abroad or in English-speaking contexts



If you have any questions, call (+33) 3.66.25.64.04 or (+33) 6.82.82.59.70
and ask for Catherine Wadoux.

You can also email us at catherine.wadoux@univ-littoral.fr.

Head of MA in International Tourism & Cultural Heritage (InTouCH): Dr Raphaël Willay

Activities:

- Drawing up development strategies for cultural tourism regions and destinations
- Leading and managing cultural tourism projects
- International communication and promotion
- Consultancy in cultural tourism development engineering
- Coordination of cultural tourism development initiatives
- Design of cultural tourist products

Types of jobs available:

Tourism project manager; Project, promotion and enhancement officer; Tourism product optimisation officer; Promotion, communication and digital officer; Tourism product designer; Tourism Entrepreneur etc.

Our partners:

Institute for Research and Teaching in Tourism (Scientific Interest Group - GIS InREnT), network of Cities and Regions of Art and History (VPAH), partnerships with museums, monuments, historical sites and cultural associations : Chartreuse de Neuville, Coupole d'Helfaut, Boulogne museums, Musée de la Beurière, Earthenware Museum (Desvres), Calais Tourist Office, Dunkirk Maritime and Port Museum, Noyon Tourist Office, Valloires Abbey, château de Bagatelle (Abbeville), Rue Tourist Office, Templar City of La Couvertoirade, Viking Year 911 Association, Merle Towers, Valley of Saints in Brittany, Seine Eure Tourist Office, Royal Castle of Cazeneuve, Greater Saint-Émilionnais Tourist Office, château de Chenonceau, Airborne Museum in Normandy, Saint-Quentin-en-Yvelines City Museum, Île d'Yeu Tourist office etc.

